



Strategic Communications

Strategic communications for federal government clients is the centerpiece of Vistra's professional capabilities. Our team has decades of experience positioning government agencies to engage stakeholders. Using your goals and data as our guide, Vistra develops an integrated communications strategy with compelling and consistent messages and tactics presented across all channels.

Our strategic communications offerings encompass three primary areas:

Past Performance



**US Army Corps
of Engineers®**



Public Affairs

Vistra cultivates and develops relationships between government agencies, stakeholder groups and American citizens. Our public affairs specialists build awareness by clarifying legislative action, developing talking points and key messages and implementing outreach campaigns that reach and inform target audiences at the national, state, local and grassroots levels.

Crisis Planning and Communications

Our thorough risk assessments determine potential areas of weakness or threat; a clear action plan is developed and set in motion and continuously monitored with recommendations made for corrective action.

Community Outreach

Our team of military veterans and communications professionals works across Florida to implement local and community outreach initiatives that range from enabling large brands like Coca Cola of South Florida to engage with local communities or ensuring that major transportation and infrastructure projects are properly and professionally communicated to the public.

Contact Information

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